Identify and protect your sensitive data

HPE GreenLake for Commvault

- 40% of organizations have paid a ransom in 2022.[1]
- The average cost of downtime across all industries has historically been about $5,600 per minute, but recent studies have shown this cost has grown to about $9,000 per minute.[2]

Why identifying and managing sensitive data matters

With data residing throughout an edge-to-cloud environment, identifying confidential or sensitive information within your organization, and securing it from unauthorized access is a challenge. However, global regulations and standards, such as the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA), make doing so crucial to remaining in compliance and avoiding costly fines.

At the same time, cyberattacks and data loss incidents are increasing, with bad actors targeting sensitive data in particular. This most often relates to customers' PII that must be managed within regulatory frameworks, across your on-premises, edge, and public cloud environments.

But it could also include personal health information (PHI), intellectual property, trade practices, restricted financial documents, or any other classified information that an organization would not want leaked.

[1] BakerHostetler 2023 Data Security and Incident Response Report

[2] SolarWinds: PingdomTeam, Average Cost of Downtime per Industry, Jan 9, 2023

Properly identifying and protecting this data ensures any unnecessary sensitive data that exists within your organization's environment is disposed of and that the appropriate controls are in place for sensitive data that must remain.

Commvault Data Governance provides a streamlined framework for risk management to define, find, manage, secure, and remediate sensitive data within your organization. Sensitive data across live and backup data silos is profiled and identified, providing data insights for review, and allowing collaborative decision-making for immediate or workflow-driven remediation to lower data risks such as data leaks.

HPE GreenLake for Data Protection with Commvault

- Gain the security and performance of an on-premises data protection environment

- Experience an end-to-end, enterprise-grade solution with hardware, software, and management services

- Avoid heavy up-front costs and expensive overprovisioning, while only paying for what you use

- Scale up and down easily with additional capacity available in reserve for when you need it

- Add or cancel services with simple self-service, one-click provisioning

- Streamline billing with a single monthly charge for all your HPE GreenLake services

Define, find, manage and secure sensitive data across live and backup data silos

Identify sensitive data risks, streamline collaborative decision-making remediation, and support regulatory compliance, including GDPR and CCPA — all customized for your business and managed with a single pane of glass. Commvault Data Governance identifies sensitive data risks and provides streamlined remediation actions, enabling you to:

1. Mitigate data privacy risks and prevent sensitive data leakage

- Proactively prevent sensitive data leakage by efficiently defining, finding, managing, and securing files containing sensitive data across live and backup data

- Address the most significant vulnerabilities first by classifying the sensitive data based on your organization's priorities

- Customize and automate the identification of sensitive data using machine learning to classify documents based on a library of similar documents

2. Streamline sensitive data remediation

- Accelerate remediation by deleting or moving/quarantining sensitive data such as PII using workflow-based collaboration

- Efficiently remediate sensitive data risk with shared decision-making between IT, security personnel, and data owners in the business

- Prevent previously remediated sensitive data from being inadvertently restored by deleting it from backups

3. Maintain compliance with data privacy regulations

- Help minimize personal data footprint from live and backup data sources
- Comply with regulations and privacy acts such as GDPR and CCPA by rapidly responding to Subject Access Requests (SARs) including Right to Access/Right to Erasure/Right to be forgotten
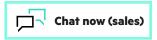- Protect data privacy by redacting sensitive data upon export/disclosure of sensitive data to data subjects

Why choose HPE GreenLake and Commvault for your data protection needs

With HPE GreenLake for Data Protection, you gain the benefits of public cloud with the security and performance of an on-premises IT environment. Everything that is needed for enterprise backup, recovery, and protection — hardware, software, and services — is combined in a single solution and delivered as a service.

Commvault features the broadest coverage of the HPE server and storage portfolio and strategically expand its portfolio with HyperScale X — unified with HPE ProLiant and HPE Apollo — along with support for HPE Alletra dHCI and HPE SimpliVity hyperconverged systems to enhance the edge-to-cloud experience. Together, our joint offerings provide an end-to-end scalable, secure data protection for all workloads, across all environments from a single platform.

Learn more at
HPE.com/us/en/GreenLake/data-protection.html

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